Shelby Burton

February 9th, 2023

**WEB 2890 Project 2 Proposal**

**Description and Scope**

For my project, I will redesign the landing page, About Us, and Recipes pages for MySmallKitchn. This is a contest on 99design.com. The MySmallKitchn blog shares recipes and information about small kitchens. In addition, they provide links to recommended appliances and other kitchen items.

Even though the site was redesigned as part of a contest, the updated design still looks like the original. The redesign that was selected uses a similar layout and uses a lot of the original photos from the website. I believe I can make a redesign that meets the client’s wants but does not look almost identical to the current website. My main focus will be on redesigning the landing page, but I will also update the About Us and Recipes pages.

Here is the link to the contest brief.

https://99designs.com/landing-page-design/contests/mysmallkitchn-1193529/brief

**Significance**

My goal for this project is to create a professional and minimalistic-looking website. I like the clean, minimalistic look that the website currently has. However, I think I can jazz it up and improve the design while keeping in line with what the client desires. As of right now, only the landing page is filled in with content. Many of the other pages do not have much content or state that the page does not exist and link you to blog posts.

The reason I picked this project is that I enjoy looking at various recipes and watching cooking shows in my free time. As a result of the website's lack of content, I have less information to work with, which will make this project more challenging. Although, I think I can also get creative to fill in with content and images that are missing from the website.

**Equipment Needs and Resources**

The resources I am using will include some of the photos provided by MySmallKitchn. I will also include navigation links to Amazon, uploaded recipes, and links to their social media. Any other photos I use will be from Unsplash or stock photos. I also plan on utilizing fonts from Google Fonts. I will also include Font Awesome icons, and component code snippets provided by Bootstrap. The only equipment I will need is Visual Studio Code to code the final website, Adobe Express to create a mood board and color palette, and Adobe XD to create a low-level wireframes to create the design and layout for each page.

**Timeline**

DATE(APPOX) HOURS

Feb. 20th 🡪 3.0 🡪 Gather Resources

* Images from MySmallKitchn and Unsplash
* Information content from MySmallKitchn
* Icons from Bootstrap and Font Awesome
* Pick out fonts from Google Fonts

Feb. 23rd 🡪 3.0 🡪 Create a mood board/color palette using

Adobe Express.

March 1st 🡪 4.0 🡪 Make three low-level wireframes for device

Breakpoints in Adobe XD.

March 6th 🡪 1.5 🡪 Add interactive elements to wireframes.

March 10 -17th 🡪 9.0+ 🡪 Code the website using HTML/CSS and Bootstrap

* Create the website layout
* Add elements to the layout
* Add bootstrap elements
* Add content, images, nav, and other links
* Add in basic CSS
* Add in more specific CSS
* Finalize/polish the website

Total Time: 20.5+ hours